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**WHITE PAPER**

# **What's on Your Sustainability Dashboard?**

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## What's on Your Sustainability Dashboard?

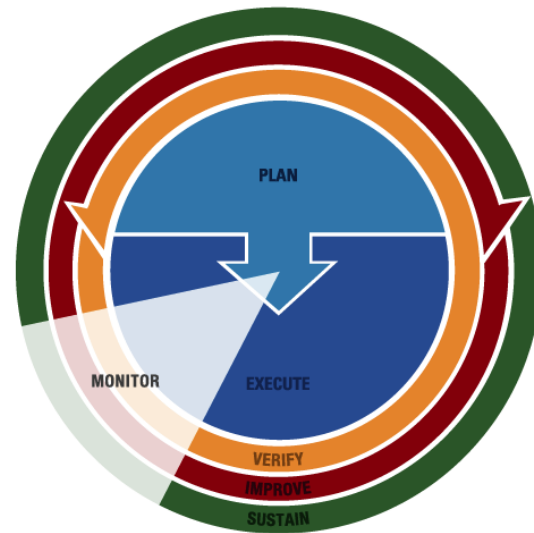
If you want a successful EHS and carbon management program, the perspective is simple. To stay ahead you must look ahead... through the dashboard, not the rear view mirror. It's about vision, not hindsight. And it's about being proactive... identifying necessary improvements and compliance gaps before they become problems. Customers expect it; regulatory agencies demand it. But is it possible? Yes, if you're using the right software to monitor your programs.

Successful sustainability programs are built around the advanced solutions provided by Dakota Software's Proactivity® suite of products. These software tools efficiently collect, analyze and distribute needed information throughout your business... locally and around the world. This includes tracking traditional EHS information while capturing custom metrics for carbon and greenhouse gases, chemicals and other pollutants, reuse/recycle initiatives, and other sustainability activities pertinent to your business.

To achieve compliance excellence at the organizational level, you must empower individuals to meet and exceed compliance goals despite the growing complexities of

environmental regulations. Proactivity can help by enabling global coordination and empowering stakeholders with clear, concise "dashboard views" of exactly what's needed so they can take timely, appropriate action. Proactivity allows you to easily direct every aspect of your EHS compliance and carbon management programs.

### Proactivity Compliance Assurance Approach



### Driving EHS Responsibility to the Point of Control

One of the most difficult aspects of EHS compliance has been identifying which regulations pertain to each site. Countless hours are spent plowing through tens of thousands of regulations from a multitude of organizations.



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Proactivity solves this productivity drain with concise regulatory profiles that capture and filter site-specific regulations. Presented in an easy-to-use format, local staff can take decisive action on those items that impact them the most. Also critical are site-specific citation lists, which help identify preventable issues and safeguard your integrity as a green company.

Once you have identified which regulations pertain to your sites, the next challenge is keeping up with ongoing changes applicable to the sites. Traditional change-tracking services provide periodic updates and do not isolate the differences from one version to the next. Again, productivity is lost weeding through minor wording changes and updates that do not impact compliance.

Proactivity provides site-specific compliance profiles that only communicate substantive regulatory changes that directly affect site operations. Updated information is delivered in real time, not weeks or months later, giving staff an unobstructed view of current gaps and emerging situations that could be problematic. By distributing specific, forward-looking information throughout the global enterprise, sites can readily shift from reactive to proactive compliance while corporate staff have clear visibility into all compliance activities.

## **Monitoring Your Carbon Footprint**

Carbon emissions and other sustainability issues have become critical business concerns as climate change and dwindling natural resources take center stage. To address these concerns, leading companies are implementing sustainability strategies that integrate related activities across the enterprise. These programs can address carbon and greenhouse gases, chemicals and other pollutants, reducing and recycling waste, using renewable energies and resources, and embracing more sustainable manufacturing practices.

Proactivity addresses these business needs with integrated environmental compliance solutions for managing EHS and carbon requirements. To effectively capture, aggregate and analyze related data, Proactivity includes a flexible, comprehensive data collection engine that captures government-required information while accommodating company-specific metrics. It is designed to be set up with ease and has a variety of tools available to simplify data gathering, streamline analysis, and facilitate accurate sustainability and corporate social responsibility (CSR) reporting.

Proactivity's dashboards are essential for monitoring and analyzing the progress of global sustainability activities. These



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configurable dashboards help users focus on the key performance indicators and activities that pertain to them, thus improving productivity, driving continuous improvement and ensuring the long-term effectiveness of carbon management programs.

Besides its value in enhancing day-to-day operations, the data provided by Proactivity positively impacts your ability to accurately disclose information on carbon emissions, energy and resource consumption, and strategic sustainability initiatives. Core information can be extracted in any number of custom formats and can be used to promote business opportunities and strengthen your brand through CSR reporting, investor relations, advertising and general communications.

### **Delivering Value, One Person at a Time**

While advanced software technology is needed to ensure compliance assurance, the recurring IT responsibilities associated with in-house, self-hosted software can be disruptive. Technical issues or outdated applications can distract staff from their primary responsibilities, preventing full concentration on continuous improvement.

Software as a Service (SaaS) is used by many progressive organizations to deliver more

information to more people in more locations with less effort and greater accuracy. By distributing your EHS and carbon management software via the Internet, every user benefits from the most current software available coupled with the latest regulatory requirements and real-time data for more accurate reporting.

SaaS is highly scalable and more cost-effective than fixed seat licensing because you can add users as needed. Implementation and maintenance are also simplified to minimize disruption to your business. Since the software is hosted by Dakota Software, they assume full responsibility for updates, back-ups, customer support, firewall protection and other technical services.

The immediacy of the Internet allows global managers to monitor compliance at every location and act quickly and decisively to critical situations. With this degree of transparency, the entire organization can better understand and integrate sustainability initiatives into daily operations.

### **Looking Ahead to Stay Ahead**

Dakota Software continues to partner with industry leaders to tackle the complexities of global regulatory compliance and reporting.



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Blending simplicity with sophistication, advanced technologies can provide insight, analysis and decision support tools that enable forward-looking compliance and reporting programs.

Site-specific EHS profiles help transform site operations from reactive to preventive. Priority, status and progress reports share pertinent information with sites and across the enterprise to ensure and exceed compliance goals. Tracking diverse carbon management and sustainability metrics, from greenhouse gases and chemicals to recycling and renewable energy, is simplified with customizable data collection engines that conform to government requirements.

A key benefit of Proactivity software is flexible and integrated data extraction tools that make it easy to report on the success of your global compliance and carbon management programs. Custom dashboards add insight and intelligence for building successful environmental strategies, and enable more accurate sustainability and CSR reporting.

Combine these benefits with the immediacy and cost-effectiveness of SaaS technology, and you have a solution that distributes timely, forward-looking information with less effort and expense. With Proactivity, it's easy to communicate your commitment to being

an environmentally responsible business and have the metrics to prove it.

#### **Globally Coordinate and Locally Execute Sustainability Initiatives**

- Use site-specific compliance profiles to capture and filter pertinent regulations
- Build proactive compliance plans that identify gaps and track corrective actions
- Provide enterprise-wide visibility into the status of sustainability initiatives
- Organize and streamline the auditing process to ensure quality reviews
- Use integrated dashboards to document progress and simplify sustainability and CSR reporting

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